

Hunt! Fish! UNION!

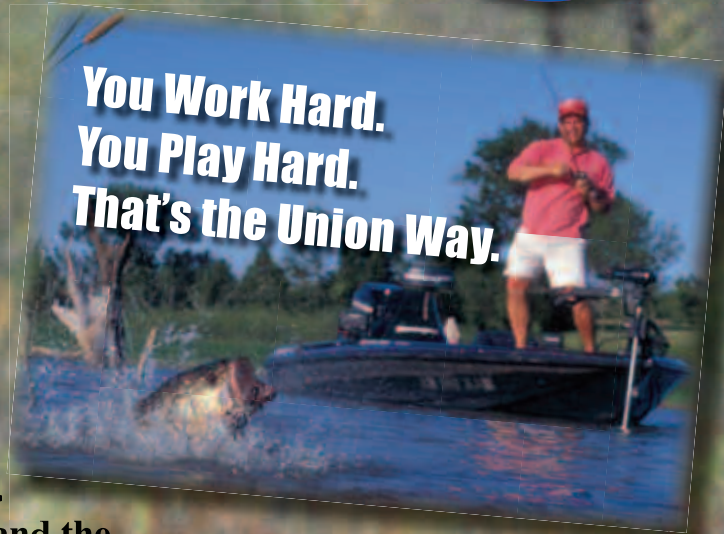
UNION SPORTSMEN'S ALLIANCE
A New Club for Union Members



You Asked For It, You Got It!

More than 3.2 million members of AFL-CIO affiliated unions hunt, fish and enjoy the outdoors. It's about time we had our own club.

Your union and the Theodore Roosevelt Conservation Partnership (TRCP) think so. They have joined forces to bring you the Union Sportsmen's Alliance (USA), a one-of-a-kind hunting and fishing club exclusively for union members, retirees and their families.



You Work Hard.
You Play Hard.
That's the Union Way.



"The USA offers coupons and tons of deals and discounts. I even won a Benelli Nova pump shotgun through the USA."

Dave Thomas
IBEW Local 673
Business Manager

Connect with Fellow Union Sportsmen, Unite for Our Outdoor Heritage

The USA brings together union members across North America with a passion for the outdoors. The USA website's forum section is a hub for union hunters and anglers to tap into and share the knowledge of fellow sportsmen and —women. Thinking of buying the latest hunting or fishing gear? Ask other union hunters and anglers before you make a purchase. Planning a hunting or fishing trip? Ask USA members about outfitters they've used and avoid wasting money and valuable vacation time. Post your photos of a trophy. If you're concerned about dwindling hunting and fishing

access or have other conservation issues on your mind, there is something you can do about it. Join your union brothers and sisters who are taking a stand for the future of hunting and fishing through the Theodore Roosevelt Conservation Partnership (TRCP), a coalition of conservation organizations working to guarantee quality places to hunt and fish. As a program of the TRCP, the USA will strengthen TRCP's efforts by uniting thousands of union sportsmen and giving them a unified voice to support the future of our outdoor heritage. Learn more at www.TRCP.org.



Exclusive Access to Outdoor Stories, Tips & Techniques



The USA website provides good, old-fashioned hunting and fishing articles that are both entertaining and informative. Much like kicking back with your favorite outdoor magazine, the next best thing to actually being out there in the woods or on a lake is reading a good story about it. Join a stalk for a mule deer buck with a bow on a rugged, western mountain slope. Learn new techniques to outwit a trophy whitetail, catch fall transition bass or learn to use stinger rigs for doubling on walleye. The content at union-

sportsmen.org is updated regularly with articles by the nation's top outdoor writers like Larry Nixon, Mark Kayser, Peter Mathiesen and many more. The articles are organized by hunting and fishing categories, with fun features, tips and techniques, so you can quickly find just what you're looking for.

Your USA Membership is Loaded with Benefits

When you join the USA for an annual fee of just \$25, you'll receive a \$25 gift certificate on Beretta field gear (no minimum purchase) and a one-year subscription to a top outdoor magazine. Plus, you'll be entered to win thousands of dollars worth of hunting and fishing gear, gift certificates and trips throughout the year. Members also receive a personalized membership card, auto and hard-hat decals, a bundle of savings with deals and discounts on your favorite outdoor gear and a member's website to share ideas and discover new places to hunt and fish. For \$15 more, you can become a Charter member of the USA and receive all the benefits from the base membership along with a stylish Union Sportsmen's Alliance hat (made in the USA) and a full hour of action-packed outdoor excitement with our exclusive Big Bucks - Big Bass DVD. A membership in the USA more than pays for itself with the benefits package alone!



*Some membership premiums pictured require Charter membership.



WIN A NEW TRITON BASS BOAT!



Join the USA today for your chance to win a Triton 18 Explorer Bass Boat!



The Union Sportsmen's Alliance and Triton Boats have teamed up to deliver this incredible offer valued at over \$25,000. All USA members are automatically entered in the promotion, so join the USA now for your chance to win.

For more information,

GO TO UNIONSPORTSMEN.ORG

Union Sportsmen's Alliance—it's more than a name. It's our promise to deliver exceptional opportunities for union sportsmen and women that uphold their union values. The USA is currently working with leading outdoor brands, like Triton Boats, to form partnerships that deliver exceptional value to members through deals, discounts and special giveaways. Check out what the USA has to offer you at UnionSportsmen.org.

**Triton
BOATS**

"Our company's success is due in part to our many loyal union customers. We are honored to partner with the USA to equip a hardworking union member with one of our highest quality fishing boats."



Earl Bentz Triton Boats

Go to www.UnionSportsmen.org to win a new Triton bass boat now!

Save Big with the USA!

The nation's top outdoor companies want to be part of the Union Sportsmen's Alliance, so they're offering deals and discounts that make a USA membership a no-brainer. With our commitment to locate the best offers from Union/U.S. made manufacturers first, you'll be impressed with what outdoor companies are offering. To see these and other offers, make sure you go to UnionSportsmen.org and check back often as we continually add new offers.



Great Deals just for USA Members

Ardent Reels

Ardent is proud to be the only 100% American owned manufacturer of casting and spinning reels that are Made in the U.S.A. and backed by an industry best 3 year warranty. **USA members receive a 10% discount** on all Ardent online purchases.



Corwin Knives

Corwin Knives, proudly assembled by IAM Local 475 members, offers their Original Rifle Stock Hunting Knife with sheath to USA members at a **special discount of \$50** off all online purchases.



American Rodsmiths

American Rodsmiths is recognized as one of the premier fishing rod manufacturers in the country, and we are pleased to offer a **discount of 35% to all USA members** on all catalog orders. With over 300 different fresh and saltwater actions to choose from, American Rodsmiths has the fishing rod you want and need.



TruckVault

TruckVault, the industry leader in secure in-vehicle storage systems to the outdoor and sport markets, is proud to present a special offer available only to members of the Union Sportsmen's Alliance.



Drake and McAlister

Looking for some great waterfowl and upland gear for the upcoming season? Look no further than Drake Waterfowl Systems and McAlister for all of your apparel and accessories needs. No matter what Mother Nature has in store for you this year, the Drake and McAlister lines will deliver quality, comfort and style for your time in the field. The best part is that USA members can purchase all of this great gear online from these two premium brands at a **15% discount!** Visit the Union Sportsmen's Alliance website for more details.



Start Enjoying the Benefits of Being a USA Member Today!

THREE WAYS TO JOIN: 1. Log on to UnionSportsmen.org 2. Call toll-free 877-USA-2211
3. Mail this completed form to: Union Sportsmen's Alliance, P.O. Box 79732, Baltimore, Maryland 21279-0732

YES! I want to Join the USA. \$25 Annual Membership
 \$40 Charter Membership (includes USA hat & DVD)

Choose your one-year subscription to:

Petersen's Hunting In-Fisherman Guns & Ammo

\$2 of your \$25 dues will be applied to your one-year subscription.
If you don't want a magazine, you'll be refunded \$2.

Enclosed is my check/money order for \$ _____

Charge my: VISA MasterCard Discover American Express

Credit Card #: _____

Expiration Date: _____ / _____ \$0.00 Sales Tax. Tax Exempt

Name on Card: _____

Your Signature: _____

Name: _____

Address: _____

City: _____ State/Prov: _____

Zip/Postal Code: _____ U.S. Canada

Phone: _____

Union: _____ Local: _____

Are you a union: Active Member Retiree Family Member

Email: _____

Do You: Hunt Fish Both



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